



FEATURE

Wake County

MEDIA KIT 2019

Feature Magazine is a monthly publication focused on changing the way small business owners and entrepreneurs see advertising in their local area. Our focus is to give these businesses a louder voice in a saturated market. It is our goal to work together to help each other become even more successful.

Feature Wake County can be found in waiting areas all over Wake County from Wake Forest to Apex and everything in between. Currently, we distribute to over 100 locations. We are adding to our locations list every quarter. Call 919-526-2927 to add your location to our distribution list.



DISTRIBUTION

Knightsdale:

- Wake Spine & Disc
- Wake Veterinary Hospital & Urgent Care
- Rex Hospital
- Rex Wellness Center
- Nationwide
- Vis-a-Vis Hair Studio
- Dr. Lane & Associates
- Just Tires
- Edward Jones
- BB&T

Downtown Raleigh:

- Quality Inn
- Holiday Inn
- Raleigh Marriott Business Center
- Sheraton Hotel
- Eye Care Center
- MAS Medical Center
- WRAL
- NC State University McKimmon Conference & Training Center

North Raleigh:

- Styles by KiKi
- Ideal Image
- Park & Market Leasing Center
- Salon Blu
- Massage Envy
- Duke Health Primary Care
- Duke Raleigh Hospital
- Midtown Dental
- Fonville Morisey Realty

MasterCuts/Crabtree Valley Mall

- Lenscrafters/Crabtree Valley Mall
- Audi Raleigh
- Leith Honda
- Results Physiotherapy
- Rex Physical Therapy
- Rex Express Care
- Eye Care Premier
- Village Dental
- Samuel Cole Salon
- Good Looks Optometry
- Colonnade Dental
- Lafayette Village Executive Suite
- 200 - 2nd Floor

- Love Nails
- Carolina Foot & Ankle
- Aquatic Physical Therapy & Beyond
- Nu-Image Surgical Center
- Lifetime Fitness - LifeSpa
- The Law Offices of Jeffrey G. Marsocci, PLLC

South Raleigh:

- Wake Human Services
- Carolina Outreach Raleigh
- Lacy Colson M.D.
- WakeMed Diagnostics
- WakeMed Pediatrics
- Firestone
- MyEyeDr

Capitol Blvd:

- Leith BMW
- Leith Maserati of Raleigh
- Mercedes-Benz of Raleigh
- Triangle Eye Care
- Great Clips

Cary:

- Homewood Hilton
- Capitol of Cary Lincoln Mazda
- Dental Works
- Eye Care Center
- Walnut Street Animal Hospital
- NTB Tire & Service
- My Eye Dr.
- Great Clips
- VK Salon Spa Aveda
- University Dental Associates

Garner:

- Avance Care
- Results Physiotherapy
- Edward Jones
- Venet Family Dentistry
- Wake Radiology Diagnostic Imaging
- Azalea Dermatology
- Chrysler Jeep & Dodge
- Garner Chamber of Commerce
- Lorraines Coffee House
- Firestone

Fuquay-Varina:

- Fuquay Animal Hospital
- Capitol Ford
- Triangle Family Dentistry
- Carolina Orthodontics
- Fuquay Veterinary Hospital
- Big Chat Salon
- Fathom Realty
- Edward Jones
- FastMed
- John Heister Chevrolet

Rolesville:

- WakeMed Urgent Care
- Wells Family Dental Group
- Pivot Physical Therapy

Wake Forest:

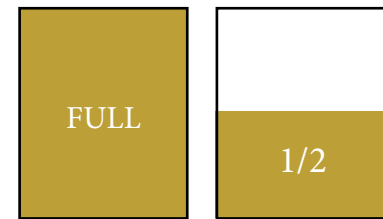
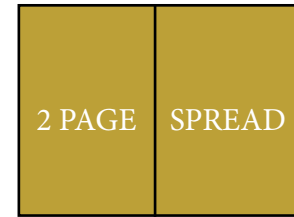
- Duke Urgent Care
- Wake County Physiological Services Inc.
- Associated Urologist of NC, P.A.
- Wake Audiology & Hearing Aid Association
- Sarika CPA
- Atlas Family Chiropractor
- Esthetics By Caris, LLC
- Discovery Health Spa
- Zerona Weight Loss
- Retina Institute of N.C.
- Prime MD - Wake Therapy Associates

This list grows every season! Check online for the latest list of locations!

ADVERTISING PRICES & SPECS

PRINT

SIZE/ POSITION	1 ISSUES	2 ISSUES	3 ISSUE
Front Cover	\$2,000	---	---
Back Cover	\$1,500	---	---
Inside Front	\$1,200	\$1,100	\$1,000
Inside Back	\$1,100	\$1,000	\$900
2-Page Spread	\$1,000	\$950	\$900
Full Page 8.5 x 11 / .25" Bleed	\$900	\$850	\$800
1/2 Page 8" x 5"	\$500	\$450	\$400
1/3 Page 2.5" x 10.25"	\$400	\$375	\$350
1/4 Page 3.875" x 5"	\$300	\$275	\$250
1/8 Page 3.875" x 2.375"	\$200	\$175	\$150



Prices listed per issue

PRINT FILE GUIDELINES:

Image Resolution: 300 dpi

Line Screen: 150 dpi

Color Space: CMYK only; no spot or RGB

File Format: PDF with embedded fonts and images

DEADLINES:

Spring ----

Summer Monday, May 24

Fall Thursday, August 1

Winter Friday, November 1

DIGITAL

AD POSITION	3 MONTHS	6 MONTHS
Homepage only banner (995 x 105)	\$300	\$200
Run-of-site sidebar banner (300 x 250)	\$300	\$200

Prices listed per month

DIGITAL FILE GUIDELINES:

Image Resolution: 105 kb

File Format: .GIF, JPEG, or PNG

Must Include: advertiser branding (i.e. company name, product name or logo), contact information, linking URL, alternate ("alt") text

AD MATERIAL DEADLINES:

Please submit all materials and instructions to: advertise@featuremagazine.net one week prior to campaign start date.

Design Fee: \$50

Photography Fee: \$75

WHY ADVERTISE WITH FEATURE MAGAZINE?

WAKE COUNTY DEMOGRAPHICS

- **1,000,000+** residents!
- Median household income: **\$76,097**
- Median age is **39**
- Females: **51%** Males: **49%**

HIGH QUALITY PRODUCT

- Feature Magazine is printed on high quality gloss paper and is perfect bound (like a soft cover book).
- We always use high resolution images to ensure your business makes the best impression.

VETERAN FAMILY- OWNED AND OPERATED

- We understand the importance of family and always strive to help others.
- Family of Air Force Veterans and supporter of Vietnam Vets of America.

GREAT VALUE & AFFORDABLE PRICING

- Get the most from your advertising dollars! Have your business story published for free* when you purchase a digital or print ad!
- We support our advertisers on social media! Check out wake.featuremagazine.net for more information.

*While space is available

A PERSONAL TOUCH WITH HIGH VISIBILITY

- We give your audience a chance to get to know you and your business with the story that you choose to share.
- With 1000 copies going to over 100 locations all over Wake County, your business can really go places.